

How to Choose the Right Journal?

Navigating today's Scientific Publishing Environment

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**Mount
Sinai**

SELECTING THE RIGHT JOURNAL DEPENDS ON YOUR GOAL

To be published in the highest possible impact factor journal:

- Check the journal website for its impact factor score and compare it to others in your field.
- Compare journals' impact factors using Scopus or Incites (available on the library website)

To get published quickly:

- Check the journal website for average peer review time, average speed of publication and whether they offer online pre-publication option.

<http://www.thelancet.com/laneur/about>

To reach the largest possible audience:

- Check the open access options available, promotional tools offered and the readership and circulation statistics if available.

https://www.publishingcampus.elsevier.com/websites/elsevier_publishingcampus/files/Guides/Brochure_%20Get%20Noticed_1_web.pdf

TIPS & TOOLS TO HELP YOU SELECT A JOURNAL

Tips for selecting a journal:

- Look at the references you used – these journals are the closest to your area of study.
- Examine the citations these articles received.
- Perform a search on scientific databases using keywords that describe your study and examine the journals they are published in

Tools to help you select a journal:

- Journal Article Name Estimator (JANE) = <http://jane.biosemantics.org/>
 - Edanz Journal Selector = http://www.edanzediting.com/journal_selector
 - Cofactor Journal selector = <http://cofactorscience.com/journal-selector>
 - PubMed ReMiner = <http://hgserver2.amc.nl/cgi-bin/miner/miner2.cgi>

PROPOSED WORKFLOW

Use one or more tools (e.g. JANE) to generate a list of potential publication targets

Look up your target journals in Journal Citation Reports to hone in on 3-5 realistic options.

Consult the each journal's website to ensure your article fits within the journal's Scope & Aims the journal accepts the type of article you plan to submit.

Select the highest impact option among the journals you've identified which publish the type of article you've written.

Check out the library information guides about open access

http://libguides.mssm.edu/open_access

OPEN ACCESS PUBLISHING

- ▶ Open access (OA) publishing is a model wherein content is free to **readers**, no paid subscription is required in order to access articles. This model first came into existence in the late 1990's and has been growing in prominence ever since.
- ▶ OA journals, rather than operating based on subscription revenue, they operate based on author fees. When your article is accepted in an OA journal, you pay a fee to cover the production costs.

Journal	Fee
PLoS One	\$ 1,495
PLoS Medicine	\$ 2,900
PLoS Biology	\$ 2,900
BMC Health Services Research	\$ 2,145
BMC Medical Education	\$ 2,145
BMC Medicine	\$ 2,785

TYPES OF OPEN ACCESS PUBLISHING

- ▶ **Green** – refers to self-archiving generally of the pre or post-print in repositories. There are three basic version types that can be self-archived in repositories:
 1. Pre-Prints – The author's copy of article before it's been reviewed by the publisher, or pre-reviewed
 2. Post-Prints – The author's copy of article after it's been reviewed and corrected, but before the publisher has formatted it for publication, or post-reviewed.
- ▶ **Gold** – refers to articles in fully accessible open access journals
- ▶ **Hybrid** – some times called Paid Open Access, refers to subscription journals with open access to individual articles usually when a fee is paid to the publisher or journal by the author, the author's organization, or the research funder.

**Adapted from:

<http://research.library.gsu.edu/c.php?g=115588&p=754380>

<HTTPS://BLOGS.NTU.EDU.SG/LIB-SCHOLARLYCOMM/?CAT=115>

PREDATORY JOURNALS

BE CAREFUL OF PREDATORY PUBLISHING

{ PREDATORY PHONY VS LEGIT PUBLISHING }



Little contact information is given and what is given is suspect

Amateurish page design: clashing colors and graphics, distracting background images, scrolling links, clip art, etc.

Lists of seemingly arbitrary keywords are often used as an ill-advised attempt to boost search engine optimization

False metrics or identifiers such as Impact Index, ISJN, or CiteFactor*

Guarantee of manuscript acceptance and publication or unrealistic turn-time

Text is often full of errors or questionable grammatical choices and may lack context

The project incubates milestones & cutting edge research and discoveries for the year 2014 which have potential to catalyze the domain.

Some elements on the site seem to have a random or indeterminate purpose, like scrolling text and images that don't link anywhere



The list of issues and articles is hard to find, haphazard, or non-existent



No statement about ethics or affiliation with industry organizations such as COPE, CSE, ICMJE, etc.



The journal website is hosted by an unknown source or free platform that allows users to design their own site

* See <http://scholarlyoa.com/other-pages/misleading-metrics/> for a list of misleading metrics that are commonly used

STOP



HOME ABOUT IF JOURNAL SUBMISSION

Accounting, Arts, Biomedical, Biology, Business, Commerce, Corporate Governance, Industrial Laws, Rural India, Ecology, Laws	0.905
	0.801
	0.879
	0.512
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LOGO FAQ



Contact information is thorough and accurate

Mobile optimization is often a prominent feature

The list of issues and articles is complete and easy to find

Statement about journal's ethics policy or membership in COPE or similar organization

Text and navigation are clear, accurate, and helpful

Professional, modular page design

Everything on the site has a purpose

All the links work

The journal website is hosted by a reputable publisher or technology partner that is well known

GO



Industry standard metrics are clearly displayed

HOME SUBSCRIBE CONTACT HELP

ETHICS AIM AND SCOPE PUBLICATIONS SUBMIT MANUSCRIPTS

MOBILE OPTIMIZED FOR AUTHORS MEMBERSHIP METRICS

IF = 8.463

TECHNOLOGY PARTNER



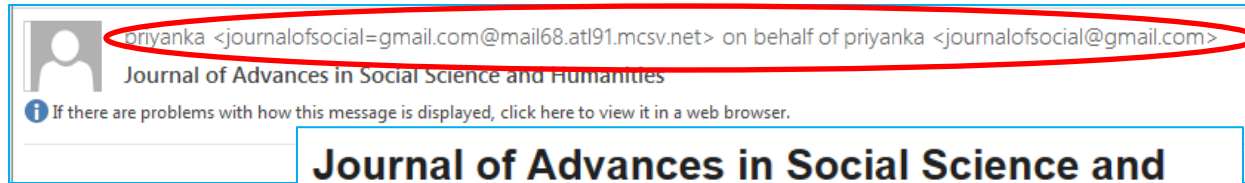
Still having doubts? Check out other articles published by the journal, review submission and peer review guidelines for additional information, or contact authors or editors listed on the site to ask questions. A little extra time and attention can save you the hassle and embarrassment of getting tangled up with a predatory publisher.

HOW TO IDENTIFY A PREDATORY JOURNAL OR PUBLISHER?

- The journal asks for a submission fee instead of a publication fee or tries to keep the copyright to authors' work.
- The editorial board is very small or “coming soon”.
- A single publisher releases an overwhelmingly large suite of new journals all at one time.
- The journal says an issue will be available at a certain time, but the issue never appears.
- The website is not professional in quality.
- There are fundamental errors in the titles and abstracts.

***Adapted from: <https://www.aje.com/en/arc/8-ways-identify-questionable-open-access-journal/>

WHAT'S WRONG WITH THIS PICTURE?



Journal of Advances in Social Science and Humanities (ISSN: 2395-6542)

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Thomson Reuters: Research ID: N-2572-2017

Call for Papers – November Issue – 2017

Authors are invited to submit papers for the upcoming November Issue - 2017 for online Submission visit [online Submission](#) or you can directly mail to editor@jassh.in

The journal publishes research papers in the fields of humanities and social science such as anthropology, business studies, communication studies, corporate governance, criminology, crosscultural studies, demography, development studies, economics, education, ethics, geography, history, industrial relations, information science, international relations, law, linguistics, library science, media studies, methodology, philosophy, political science, population Studies, psychology, public administration, sociology, social welfare, linguistics, literature, paralegal, performing arts (music, theatre & dance), religious studies, visual arts, women studies and soon.

Kind Regards Editor

Dr. Daniel V

LISTS AND SERVICES

Tools to help you search for predatory journals

- <https://beallslist.weebly.com/>
- <https://doaj.org/>
- <https://predatoryjournals.com/journals/>

- ▶ Search Scopus, web of science and PubMed for index listing of the journal you are reviewing.

You need to be confident your chosen journal will have a suitable profile among your peers to enhance your reputation and your chance of gaining citations.



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QUESTIONS?

THANK YOU!

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